

Claudiu CICEA

The Bucharest University of Economic Studies, Romania

Faculty of Management

Main field of interests

Direct investment projects, New product development, Business plans and feasibility studies, Quantitative methods for management

A. Education

- Habilitation in Management (2015); The thesis title: Investments, innovation and economic & social efficiency in contemporary reality
- Postdoctoral School "Knowledge Transfer Economy for Sustainable Development and Environmental Protection" (2010-2013)
- Ph.D. in Management, The Bucharest University of Economic Studies, Romania (2003).
- M.S. in Investment Management, The Bucharest University of Economic Studies, Romania (1998).
- Bachelor in Economics, specialization - Firm Management, The Bucharest University of Economic Studies, Romania (1997).

B. Professional Experience

- Professor in Investment management, New product development, Feasibility studies and business plans; The Bucharest University of Economic Studies, Romania (2013 - onward). (WoS h-index - 4; Scopus h-index - 4; Google h-index - 9)
- Senior Lecturer in Investment management, New product development, Feasibility studies and business plans; The Bucharest University of Economic Studies, Romania (2007- 2013).
- Lecturer in Investment management, New product development, Feasibility studies and business plans; The Bucharest University of Economic Studies, Romania (2003–2007).
- Teaching assistant in Investment management, Feasibility studies and business plans; The Bucharest University of Economic Studies, Romania (1997 – 2003).

C. Research stages and visits to other institutions

- Aristotle University of Thessaloniki, Greece – Mobility stages for researchers (March 22 – March 31, 2016)
- ESSEC Business School, Paris, France (June 24 - July 23, 2012)
- Universidad Carlos III de Madrid, Spain (May 13 - June 17, 2002)
- Simulimpresa Center, Ferrara Italy (June 15 – July 15, 2001)

D. Memberships and Affiliations

- Director of the Research Center "*Business Project Management* "
- Member of SAMRO (*Management Academic Society in Romania*)
- Co-editor of the journal *Management and Economics Review* (former *Economia. Seria Management*) (indexed: *EBSCO*, *ECONLIT*, *REPEC*, *DOAJ*, *CABELL'S* Directory of Publishing Opportunities, *ERIH PLUS*)
- Member of organising committee of *International Management Conference*, indexed *CPCI-SSH* (www.conference.management.ase.ro).

E. Grants and Awards

- Diploma of Excellence Virgil Madgearu for outstanding professional and scientific work as Lecturer of the Bucharest University of Economic Studies, April 2006
- Diploma Nicolae Georgescu Roegen for scientific research in 2004
- Diploma Nicolae Georgescu Roegen for scientific research in 2005

F. Selected Research Projects

- *Virtual eco-innovation hub for increasing competitiveness in recycling waste electrical and electronic equipment - EcoInnEWaste*, code PN-II-PT-PCCA-2013-4-1400, contract no. 320/2014 (member); (2014-2017)
- *Social and economical efficiency within the public healthcare services system, in the process of adapting to the rules and standards of the european community area*, PN II Idei, Contract 798 / 2009, cod CNCSIS 1839 (director), 2009 – 2011
- *Increasing the efficiency of support processes for international transfer of managerial know-how in the field of applied research and innovation - WINMAN*, PNCDII Partenership, contract no. 91051/14.07.2007, (member); (2007-2010)
- *Micro and macro systemic efficiency in the higher education activity in Romania*, Contract 27662/14.03.2005, code CNCSIS 115/2005 (director), 2005 – 2006

G. Selected Publications

G1. BOOKS:

- **Claudiu Cicea**, Nadia Ciocoiu, *Development of a Green Economy in Romania: Dimensions, Strengths and Weaknesses*, pp. 162-180 in Andrei J.-V., Ion R. A., Turek Rahoveanu A. (editors): *Green Economic Structures in Modern Business and Society*, 2015, Hershey, PA: IGI – Global, ISBN13: 9781466682191, ISBN10: 1466682191, EISBN13: 9781466682207, <http://www.igi-global.com/book/green-economic-structures-modern-business/121159>
- **Claudiu Cicea**, Corina Marinescu, *Management and performance in the Romanian health system* IN Nicolescu O., Oprean, Titu M.A. (editors): *The Best Romanian Management Studies 2013-2014*, Lambert Academic Publishing, 2015, <https://www.lap-publishing.com/catalog/details//store/gb/book/978-3-659-69622-0/the-best-romanian-management-studies-2013-2014>
- **Claudiu Cicea**, Corina Marinescu, *Investment Management in Romania*, in Ion Petrescu (editor) “Contribution to modelling a romanian management model”, Expert Publishing House, Bucharest, 2014, vol. I, pp. 552-580, ISBN 978-973-618-401-7
- **Claudiu Cicea**, Daniela Hincu, Gheorghe Alexandru “*Investment in people, Investment in Health. Modern approaches foe efficiency evaluation and modelling*”, ASE Publishing House, Bucuresti, ISBN 978-606-505-490-5, 2012
- **Claudiu Cicea** “*Efficiency modeling in the higher education system*”, ASE Publishing House, Bucuresti, ISBN 978-973-594-981-5, 2007
- Ion Vasilescu, Ion Românu, **Claudiu Cicea**, *Investitii*, Economic Publishing House, București, ISBN 973-590-368-7, 2000

G2. ARTICLES:

Claudiu Cicea, Corina Marinescu, Ion Popa, Cosmin Dobrin – “Environmental efficiency of investment in renewable energy: Comparative analysis at macroeconomic level”, *Renewable and Sustainable Energy Reviews*, Vol. 30 / 2014 pp. 555 – 564, indexed ISI Thomson ISSN 1364-0321

Ion Popa, **Claudiu Cicea**, Corina Marinescu, Cosmin Dobrin, Daniel Botez – „Modelling energy’s contribution to the agriculture field: Evidence for European countries”, *Journal of Economic Computation and Economic Cybernetics Studies and Research*, vol. 3 / 2013, indexed in ISI Thomson ISSN 0424–267X

Doina Popescu, Ion Popa, **Claudiu Cicea**, Marius Iordanescu – “The expansion potential of using sales promotion techniques in the Romanian garments industry”, *Industria Textila*, no. 5 / 2013, indexed in ISI Thomson ISSN 1222-5347

Corina Pîrlogea, **Claudiu Cicea** – “Econometric perspective of the energy consumption and economic growth relation in European Union”, *Renewable and Sustainable Energy Reviews*, Vol. 16, Issue 8 / 2012 pp. 5718 – 5726, indexed ISI Thomson ISSN 1364-0321

Ion Vasilescu, **Claudiu Cicea**, Popescu Gabriel, Jean Andrei Vasile – „A new methodology for improving the allocation of crops cost production in Romania”, *International Journal of Food, Agriculture & Environment*, vol. 8, issue 2, 2010, pp. 839 – 842, indexed ISI Thomson List, Scopus, Index Copernicus, ISSN 1459-0255

Claudiu Cicea, Cristian Busu – "Performance Issues in the Public Healthcare Services", "Economia. Seria MANAGEMENT no. 2 / 2011, pp. 439 – 449, Ed. ASE București, CNCSIS B+, indexed in Repec, Doaj, Ulrich, Ebsco, EconLit, ISSN: 1454-0320

Claudiu Cicea, Ion Popa, Cosmin Dobrin – „Student Evaluation, Basic Element for Quality Improvement in the Higher Education”, *Revista de Management Comparat International*, No. 1/2010, pp. 158 – 168, indexed in Repec, Ebsco, Cabells, Ulrich's, Index Copernicus, ISSN 1582-3458

Corina Pirlogea, **Claudiu Cicea** – „Obtaining Economic Growth from Energy consumption in urban areas”, *Theoretical and Empirical Researches in Urban Management*, volume 3, issue 1, february 2011, pp. 73 – 83, CNCSIS B+ cod 872, indexed in Scopus, Ebsco, Repec, Doaj, Ulrich, Proquest, Index Copernicus, Genamics, ISSN: 2065-3913

Claudiu Cicea, Jonel Subic, Corina Pirlogea – “Consideratii privind eficienta investitiilor în agricultură”, seria MANAGEMENT no. 2 / 2010, pp. 321 – 331, Ed. ASE București, CNCSIS B+, indexed in Repec, Doaj, Ulrich, Ebsco, EconLit, ISSN: 1454-0320

Claudiu Cicea, Cristian Busu, Jonel Subic – “Investment structural modeling in agriculture”, *Revista de Management Comparat International* volum 12 no. 1s / 2009, pp. 203 – 215, indexed in Repec, Ebsco, Cabells, Ulrich's, Index Copernicus, ISSN 1582-3458

Claudiu Cicea, Jonel Subic, Carmen Turlea – „Specific economic efficiency indicators of investments in agriculture”, *Journal of Central European Agriculture* vol. 11, no. 3 / 2010, pp. 255 – 264, indexat Ebsco, Doaj, Scopus, ISSN 1332-9049

Claudiu Cicea, Ion Popa, Cosmin Dobrin – „The evaluation of the educational performance, first step for a better learning process”, *The International Journal of Learning*, volume 14, no. 1, 2007, pp. 267 – 276, indexed in Scopus, Cabell's, Ulrich's, ISSN 1447-9494

Claudiu Cicea, Ion Popa, Cosmin Dobrin – „The Economic Efficiency for the Higher Education System: an econometric model”, *The International Journal of Interdisciplinary Social Sciences*, volume 2, no. 4, 2007, pp. 67 – 78, indexed in Scopus, Cabell's, Ulrich's, ISSN 1833-1882

Ion Popa, **Claudiu Cicea**, Cosmin Dobrin – „Modern Techniques for documentation in the managerial diagnosis”, *The International Journal of Interdisciplinary Social Sciences*, volume 2, no. 1, 2007, pp. 337 – 344, indexed in Scopus, Cabell's, Ulrich's, ISSN 1833-1882

Corina Marinescu, Nadia Ciocoiu, **Claudiu Cicea** – „Drivers of eco-innovation within waste electrical and electronic equipment field”, Revista “Theoretical and Empirical Researches in Urban Management”, volume 10, issue 4, november 2015 pp. 5 – 18, Ed. ASE București, CNCSIS B+ cod 872, indexed in Scopus, Ebsco, Repec, Doaj, Ulrich, Proquest, Index Copernicus, Genamics, ISSN: 2065-3913

G3. PAPERS IN CONFERENCES:

Corina Marinescu, **Claudiu Cicea** - "Measuring renewable energy influence on economic growth: evidence from a panel of european countries", 15th International Multidisciplinary Scientific GeoConference SGEM 2015, ISBN 978-619-7105-41-4 / ISSN 1314-2704, June 18-24, 2015, Book 5 Vol. 3, 407-414, indexed by Thomson Reuters, ISI Web of Science, ISI Web of Knowledge, ELSEVIER, SCOPUS, EBSCOHost, ProQuest, Springer Nature) (<http://sgem.org/sgemlib/spip.php?article6555>)

Nadia Ciocoiu, **Claudiu Cicea**, V. Tofana - "Analysis on volumes and consumer disposal behavior for waste electrical and electronic equipment in Romania", Proceedings of the 8th International Management Conference "Managerial Challenges of the Contemporary Society", June 5-6, 2015, FSEGA Cluj Napoca, vol. 8, no. 2, pg. 141-146, ISSN 2069-4229

Claudiu Cicea – „Considerations regarding the capital investment in agricultural production”, Proceedings of The International Business Information Management Association conference on Innovation and Knowledge Management, Istanbul, Turkey 9-10 May 2012 (classified in EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 978-0-9821489-7-4), Pp. 1625-1637

Claudiu Cicea – „Specific indicators for efficiency’s evaluation of investments in different areas”, Proceedings of the International Scientific Meeting “Sustainable agriculture and rural development in terms of the Republic of Serbia”, December 2012, Tara, ISBN 978-86-6269-018-0, Pp. 1148-1165

Claudiu Cicea – „Econometric Perspective between Healthcare System and Human Development Index. An International Comparative Analysis”, Proceedings of the 6th International Management Conference „Approaches in Organisational Management”, 15-16 november 2012, Bucharest ISSN 2286-1440, pp. 404-411

Claudiu Cicea – „Efficiency Evaluation aspects in the healthcare area. A Romanian perspective”, Proceedings of the 10th International Symposium Economy and Business : „Economic Development and Growth”, Sunny Beach Bulgaria, 3-7 septembrie 2011, ISSN 1313-2555, Pp. 106 – 120

Claudiu Cicea, Jonel Subic, Zorica Vasiljevic – „Economical and social factors evaluation in the healthcare system”, Proceedings of The International Business Information Management Association conference on Business Transformation through Innovation and Knowledge Management, Istanbul, Turkey 23-24 June 2010 (classified in EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 978-0-9821489-3-8, pp. 768-778

Claudiu Cicea, Ion Vasilescu, Cristian Banacu - "Direct investment analysis, starting point to attract new investors in economy. A macrosystemic approach", Proceedings of The International Business Information Management Association conference on „Innovation and Knowledge Management in Twin Track Economies”, Cairo, Egypt, January 2009 - classified in EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 978-0-9821489-0-7, pp. 157-161

Ivan Djuric, Pero Petrovic, **Claudiu Cicea** – „Development of small scale production units in rural region of Kolumbara”, International Scientific Meeting “State, possibilities and perspectives of rural development on area of huge open- pit minings”, Beograd-Vrijci Spa, April 2008, ISBN 978-86-82121-55-8 (vezi anexa "A.2.1.3.")

Claudiu Cicea, Daniela Hîncu, Romulus Andreica - “The prognosis of the direct investments”, Proceedings of The International Business Information Management Association conference on „Innovation and Knowledge Management in Business Globalization”, Kuala Lumpur, Malaysia July 2008 - classified in EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 0-9753393-9-7, pp. 641-648

Claudiu Cicea - “The Binomial Relation Effects – Efforts in Human Economic Activities”, Proceedings of The International Business Information Management Association conference on „Information Management on Modern Organization”, Marrakech, Maroc January 2008 – classified on EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 0-9753393-8-9, pp. 490-494 (vezi anexa "A.2.1.3.")

Claudiu Cicea, Cristian Banacu - “The Evaluation of the Trading Society Patrimony”, Proceedings of The International Business Information Management Association conference on „Information Management in the Networked Economy”, Dublin, Ireland, June 2007 – classified on EBSCO database, Institute for Scientific Information (ISI) index, CSA (Cambridge Scientific Abstracts) index, InterDok, ISBN: 0-9753393-7-0, pp. 378-385 (vezi anexa "A.2.1.3.")